



57TH NASHVILLE FILM FESTIVAL

SEPTEMBER 24-30, 2026

FILM | MUSIC | CULTURE



ABOUT NASHFILM

We invite you to be part of the 2026 Nashville Film Festival—seven unforgettable days and nights of film, music, and community. Beyond the festival, year-round opportunities allow our partners to connect directly with engaged audiences, elevate their brand, and make a lasting impact on Nashville’s creative landscape.

Founded in 1969, the Nashville Film Festival is one of the first and most respected film festivals in the United States. With Academy Award® qualifying status, the Nashville Film Festival celebrates innovation, music and the many voices of the human spirit through the art of film.

NashFilm is a 501(c)(3) arts advocacy organization.

57th Nashville Film Festival
September 24-30, 2026



NASHFILM FEST: QUICK FACTS



150+

world-class films
screened over 7 days



35+

countries represented
in the film program



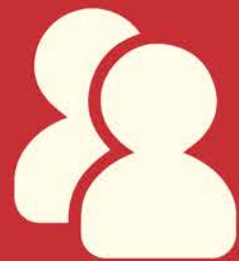
40+

films made in
Tennessee



60+

live Q&As with
filmmakers



30K+

year-round
consumers



12K+

engaged festival
attendees



350+

filmmakers and industry
pros in attendance

In addition to in-person film screenings, the Nashville Film Festival attracts a highly-engaged audience with **parties, mixers, and events** throughout Nashville.

SHOWCASING NASHVILLE

As Nashville's premier film-focused annual event, the Nashville Film Festival offers sponsors a one-of-a-kind opportunity to connect with local audiences through an experience that unites film, music, innovation, and community in venues throughout the city.



HIGH-IMPACT EVENT BRANDING

Showcase your brand at NashFilm's most high-profile and memorable events, including parties, panels, the Awards Program, and more. Impactful **"Presented By"** naming rights are available, offering prime visibility and association with the festival's most celebrated moments.



Each year, NashFilm activates some of Nashville's most iconic and unexpected venues, creating **immersive, high-visibility experiences** that captivate audiences across the city.

RECENT EVENT VENUES:

- BELCOURT THEATRE
- REGAL GREEN HILLS CINEMA
- SOHO HOUSE NASHVILLE
- COUNTRY MUSIC HALL OF FAME
- NASHVILLE'S PARTHENON
- URBAN COWBOY DOWNTOWN
- RIVERSIDE REVIVAL
- NASHVILLE HILTON GREEN HILLS
- ELECTRIC JANE
- AND MANY MORE!

Create a custom branded experience!



MEDIA VALUE



14.5K followers



29K followers



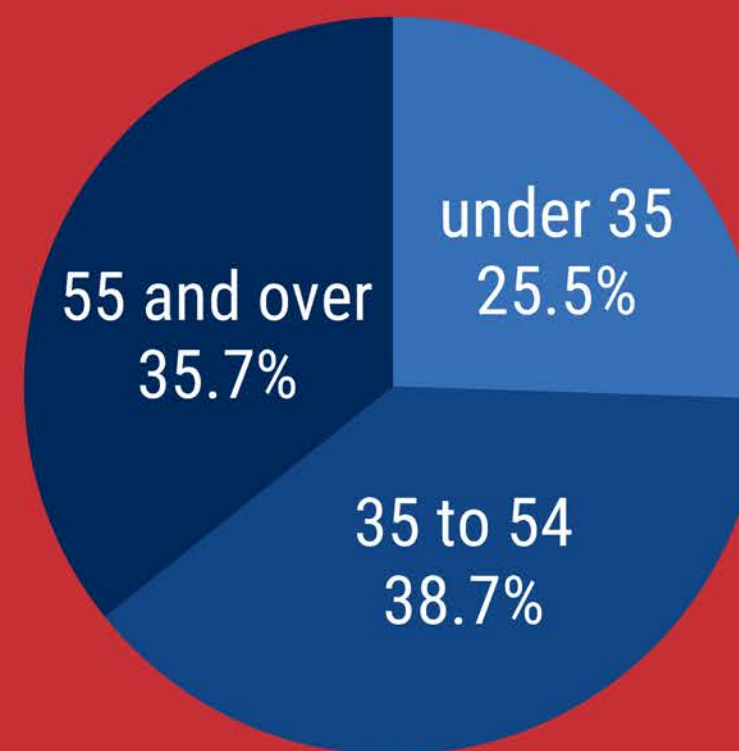
10.4K followers

30,000+ Email
Subscribers



Over 2.6 million social
media impressions

OUR AUDIENCE



46% female
54% male

76% earn \$50,000+
40% earn \$100,000+



Celebrity guests to the Nashville Film Festival have included: Nicole Kidman, Tim Blake Nelson, Willem Dafoe, George Clooney, Gloria Gaynor, Melissa Etheridge, Tanya Tucker, Jay Duplass, Este Haim and many more!

MEDIA COVERAGE

The Nashville Film Festival receives international, national and local media coverage across a wide variety of influential media outlets, including:



People

MUSICROW



Rolling Stone

IndieWire

MovieMaker

VARIETY

Tennessean.

SPONSOR OPPORTUNITIES

2026 FESTIVAL



INTEGRATED MARKETING

Comprehensive brand integration across all festival touchpoints, including on-site visibility, pre-show logo or video placement, digital and social media promotion, and other exclusive marketing opportunities.

DIGITAL PRESENCE

Deliver your branded message through a strategic mix of NashFilm's digital platforms—including social media, direct email, website, and more.

ON-SITE ACTIVATION

Connect with audiences through experiential, interactive, or product-based activations that deliver direct consumer and influencer engagement.

BRANDED EVENTS

High-profile branding or "Presented By" status for events, such as:

- Creators Conference
- Films, Film Blocks, Panels
- Opening Night Party
- Centerpiece Party
- Closing Night Party
- Happy Hours & Mixers

Sponsor Packages range from \$5,000 to \$50,000+

SPONSORSHIP LEVELS



Exclusive Presenting Sponsor (1 available)

As the festival's sole title sponsor, your brand is seamlessly integrated into every aspect of the festival, with exclusive title recognition, custom activations, widespread marketing integration, and unparalleled VIP access.

Premier Sponsor @ \$50,000+ (2 available)

Take center stage as a key festival sponsor with exclusive opportunities, like presenting a marquee event or festival program, red-carpeting co-branding, high-profile visibility across digital and on-site platforms, and premium VIP privileges.

Custom Sponsorship & Add-Ons

- Presenting Sponsorship of Official Festival Parties
- Presenting Sponsorship of VIP Mixers
- Content/Video Advertisement Placements before Screenings
- Consumer Activations and Product Placement
- Branded Award Sponsorship
- Creators Conference Panel Sponsorship
- Pitch Competition Integrations

Partner Sponsor @ \$20,000+

Position your brand as a prominent supporter, with integrated on-site, digital, and pre-screening visibility, enhanced by strategic marketing exposure and VIP access to the festival's most exciting screenings and events.

Supporting Sponsor @ \$10,000+

Leverage branded marketing benefits, including pre-screening video placements, digital engagement, and targeted event visibility, along with VIP access to high-profile festival events and experiences.

Associate Sponsor @ \$5,000+

Achieve impactful digital exposure through the festival's online platforms, email campaigns, and social media, ideal for entry-level sponsorship visibility.

Collaborate with NashFilm to customize the ideal mix of marketing benefits to meet your needs and budget.



SPONSOR OPPORTUNITIES

MORE EXCLUSIVE PROGRAMS



CREATORS CONFERENCE

SEPT. 25-27, 2026

This nationally recognized professional development conference brings together top film and music industry professionals for three days of panels, workshops, and networking.

Recent panel topics have included music scoring, the impact of AI, talent representation, entertainment law, indie film marketing, and pitch development.

Sponsor Opportunities:

“Presenting By” conference or panel sponsorship, on-site activations, and branded networking events.

AWARDS PROGRAM

SUNDAY, SEPT. 27, 2026

A high-profile ceremony and reception celebrating the year’s most outstanding filmmakers and creators. Attended by winners, industry guests, and a highly engaged audience, this signature event is one of NashFilm’s most visible moments.

Sponsor Opportunities:

Naming/branding rights, award presentation opportunities, and activations.

EDUCATION PROGRAM

YEAR-ROUND

Inspire creativity, build media literacy, and amplify diverse voices by helping young people experience the power of film. Each year, NashFilm engages more than 1,250 youth across Middle Tennessee—many discovering film as an art form for the first time.

Sponsor Opportunities:

Presenting or supporting program sponsorship

LIVING REEL PROJECT

YEAR-ROUND

A transformative creative program for teens in foster care, offering participants a powerful outlet for storytelling and self-expression. Guided by professional songwriters, teens write, compose, and record an original song in a professional studio—building confidence, connection, and hope.

Sponsor Opportunities:

Presenting or supporting program sponsorship

BRANDED “PRESENTED BY” TITLE SPONSORSHIP AVAILABLE

FESTIVAL HIGHLIGHTS

Films, Q&As, Parties, Awards Program, Red Carpets & more!

NICOLE KIDMAN

WHERE ART MEETS HOME IN NASHVILLE

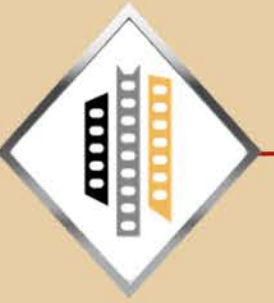




Why sponsor Nashville Film Festival?

The Best of

FILM | MUSIC | CULTURE



QUALITY REACH



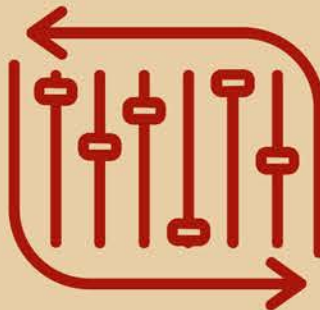
Reach educated, affluent, media-literate and culturally engaged attendees, like filmmakers, talent, industry leaders and social influencers

EXCEPTIONAL ENGAGEMENT



Direct access to a highly engaged, loyal audience that is eager to interact with sponsors in meaningful ways

CUSTOMIZABLE PACKAGES



Tailor involvement based on specific goals, budget, and desired visibility, ensuring a flexible and personalized approach to maximize impact

Tap into Nashville's Film and Music Community

70,000+

People in Middle Tennessee's
entertainment & media industry





CONTACT US



WE LOOK FORWARD TO CREATING A SUCCESSFUL PARTNERSHIP IN SUPPORT OF THE ARTS AND THE NASHVILLE COMMUNITY.

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nashfilm.org

[@nashfilmfest](https://www.instagram.com/nashfilmfest)

LET'S CREATE SOMETHING SPECIAL TOGETHER!