



2025 Sponsorship Opportunities

56th Nashville Film Festival
September 18 - 24, 2025



Meet NashFilm



The Nashville Film Festival (NashFilm) discovers, elevates and honors filmmakers, screenwriters and music makers from around the world while engaging, connecting and strengthening the Nashville community.

Founded in 1969, the Nashville Film Festival is one of the first and most respected film festivals in the United States. With Academy Award® qualifying status, the Nashville Film Festival celebrates innovation, music and the many voices of the human spirit through the art of film.

We invite you to join the 2025 celebration of exciting in-person events over seven days and nights. You can also access incredible year-round opportunities to connect directly with engaged audiences while expanding and strengthening your brand, business or cause.

FILM ●● **MUSIC** ●● **CULTURE**

56th Nashville Film Festival
September 18 - 24, 2025



150+

world-class films
screened over 7 days



35+

countries represented
in the film program



40+

films made in
Tennessee



50+

live Q&As with
filmmakers



30K+

year-round
consumers



10K+

engaged festival
attendees



200+

filmmakers in
attendance

In addition to in-person film screenings, the Nashville Film Festival attracts a highly-engaged audience with **parties, mixers, and events** throughout Nashville.

MEDIA VALUE



10.9K followers



28K followers



12.6K followers

40,000+ Email
Subscribers



Over 12.5 million
collective social media
impressions

OUR AUDIENCE

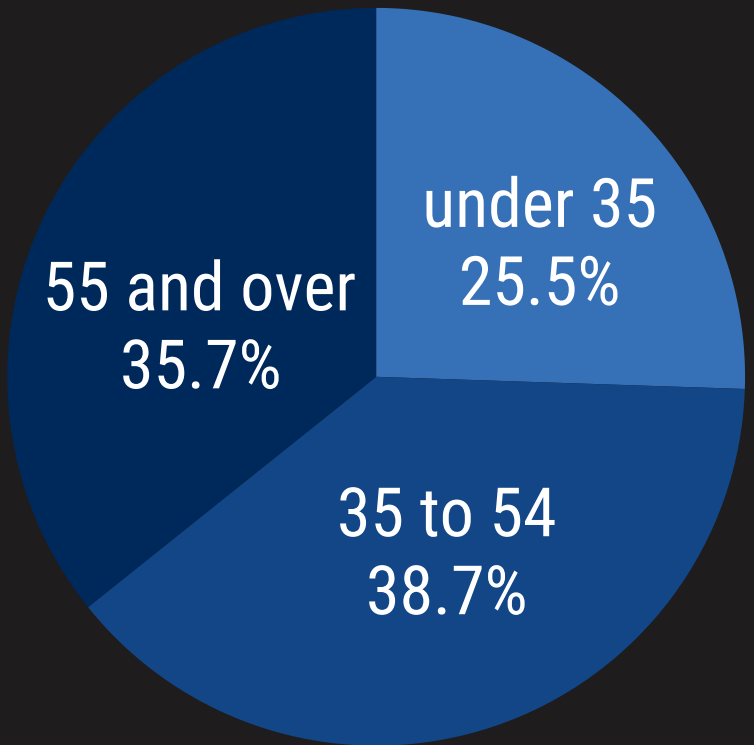


46% female
54% male

76% earn \$50,000+
40% earn \$100,000+



86% have
college degrees



Celebrity guests to the Nashville Film Festival have included: Tim Blake Nelson, Willem Dafoe, Nicole Kidman, George Clooney, Melissa Etheridge, Sheryl Crow, Este Haim, Matthew McConaughey, Robert Redford, and more!



Why sponsor the Nashville Film Festival?



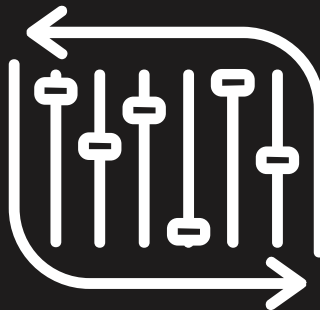
QUALITY REACH

Reach educated, affluent, media-literate and culturally engaged attendees, like filmmakers, talent, industry leaders and social influencers



EXCEPTIONAL ENGAGEMENT

Direct access to a highly engaged, loyal audience that is eager to interact with sponsors in meaningful ways



CUSTOMIZABLE PACKAGES

Tailor involvement based on specific goals, budget, and desired visibility, ensuring a flexible and personalized approach to maximize impact

Tap into Nashville's Film and Music Community

#7 Top Destination in the U.S.
Trip Advisor's Traveler's Choice Awards 2024

70,000+ People in Middle Tennessee's
entertainment & media industry

17.1 million Visitors in 2024



MEDIA COVERAGE

The Nashville Film Festival receives international, national and local media coverage across a wide variety of influential media outlets, including:



NASHVILLE
LIFESTYLES

Rolling Stone

IndieWire

MovieMaker

VARIETY

Tennessean.

..... Additional NashFilm Programs

NashFilm Creators Conference

Coinciding with the festival, NashFilm's Creators Conference serves as a way for filmmakers, writers, musicians, and other creatives to connect, learn, and share ideas with one another. The three-day conference features a diverse array of panels with film & music industry professionals, a live pitch competition, screenplay table reads, and networking opportunities.

NashFilm Education Program

Designed with the goal of fostering media literacy and greater cultural understanding among local middle school and high school students. In partnership with Nashville Metro Public Schools, NashFilm Education Screenings provide high school students with the opportunity to attend the Nashville Film Festival, see a Festival film, and engage in discussions with the filmmakers at no cost to the schools, teachers, or students.

NashFilm Living Reel Initiative

The Living Reel Initiative serves at-risk teens in an effort to improve their lives through film and music. NashFilm partners with professional filmmakers and musicians to help the teens learn to work together as a team, while expressing their thoughts and experiences through the process of composing and recording an original song, resulting in the creation of a short film.



2025 NASHVILLE FILM FESTIVAL SPONSORSHIP OPPORTUNITIES



Custom Sponsorship Opportunities & Add-Ons

- Presenting Sponsorship of Official Festival Parties
- Presenting Sponsorship of VIP Mixers
- Pre-Screening Video Placements
- Consumer Activations and Product Placement
- Film Competition Award Sponsorship
- Creators Conference Panel Sponsorship

Exclusive Presenting Sponsor (1 available)

As the festival's sole title sponsor, your brand is seamlessly integrated into every aspect of the festival, with exclusive title recognition, custom activations, widespread marketing integration, and unparalleled VIP access.

Premier Sponsor @ \$50,000+ (2 available)

Take center stage as a key festival support with exclusive branding rights for a select marquee event or festival program, high-profile visibility across digital and on-site platforms, and premium VIP privileges.

Partner Sponsor @ \$25,000+

Position your brand as a prominent supporter, with integrated on-site, digital, and pre-screening visibility, enhanced by strategic marketing exposure and VIP access to the festival's most exciting screenings and events.

Supporting Sponsor @ \$10,000+

Leverage branded marketing benefits, including pre-screening video placements, digital engagement, and targeted event visibility, along with select VIP access to engage with festival audiences directly.

Associate Sponsor @ \$5,000+

Achieve impactful digital exposure through the festival's online platforms, email campaigns, and social media, ideal for entry-level sponsorship visibility.



Thank you for considering a sponsorship with NashFilm.

We look forward to creating a successful partnership in support of the arts and the community!

615-742-2500 | info@nashfilm.org | www.nashfilm.org | @NashFilmFest

